



**CUMBERLAND
COUNTY**

NORTH CAROLINA

Department of Public Health

2024 ANNUAL REPORT

Cumberland County Public Health

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Introduction

Outreach

Our public health staff continue to offer services outside of our brick-and-mortar locations and during non-traditional hours to increase access to services.

To increase vaccination rates among school-aged students, staff partner with Cumberland County Schools to host four after-school on campus Back to School Vaccination clinics. Vaccines for respiratory viruses are also offered in the community in collaboration with other community-based organizations and outreach events. The health department received grant funds that allowed the WIC Division to hire an outreach coordinator to expand WIC outreach to military families. In partnership with local colleges and universities, staff in the STD clinic expanded outreach testing to young adults. The Connected Care program offered the first resource fair at Spring Lake Family Resource Center with more than 25 vendors to provide information and services to the public. Monthly, public health staff participate in the Cumberland County EMS Outreach Event to provide services to the unhoused population.



Community Engagement

Public health staff in collaboration with Cape Fear Valley Health System (CFVHS) began data collection for the 2024 Community Health Needs Assessment. Staff conducted a community survey and facilitated four focus groups identify the community's health status, needs, and resources. Community stakeholders convened to review the results and selected the following priorities: Behavioral health, to include mental health and substance use; physical health; and maternal and infant health. The final report is expected to be released in spring 2025.



In addition, public health staff conducted community meetings and a community survey to get feedback about the future use of Opioid Settlement Funds (OSF). Community members also had the opportunity to learn about the first two years of programs and services supported by the OSF. The feedback resulted in nine recommendations (\$3.2 million in OSF) approved by the county commissioners to be implemented in 2025-2029.



Public health staff provide administrative support to several community coalitions that were re-launched after COVID-19 including the Breastfeeding Coalition, Teen Wellness Taskforce, and the Perinatal Taskforce, which is a subcommittee of the Cumberland-Fayetteville Opioid Response Team (C-FORT). Meetings are open to the public and we invite anyone interested to attend to stay engaged with activities address the opioid crisis in our community.

Healthy Conversations

Healthy Conversations launched in 2023 as community-focused program designed to promote health awareness and education on topics including heart health, prostate cancer, and colorectal cancer. A public health educator trained 10 local barbers who advocated for health and wellness in their community. The barbers held more than 1,300 brief but meaningful conversations with their clients while they were getting a hair cut to support them in taking action to improve their health. In 2025, the cohort of barbers will expand to 20 barbers and stylists. The cohort will expand their conversations with clients to include mental health and substance use, including information on how to use naloxone.



Maternal Health Outcomes

There are wide differences in maternal deaths in the U.S. and specifically for racial and ethnic minorities. Increasing understanding urgent maternal warning signs and symptoms during pregnancy and in the year after delivery can help improve maternal health outcomes. A digital and print media campaign was launched to educate pregnant individuals, partners, and providers about these signs to seek medical care. Cumberland County co-hosted the 2nd OB-GYN conference and three post-conference workshops in collaboration with Southern Regional Area Health Education Center and CFVHS. More than 80 individuals attended the conference to strengthen the system of care for obstetrical and gynecological (OB/GYN) patients and aim to decrease maternal mortality with a focus on disparities. Birth doula care is one strategy that can help improve health outcomes for the birthing person and baby. In the fall, a request for proposals was released to support doula services. Implementation of doula services for the two awarded agencies is expected to begin in 2025.



Opioid Response

The Cumberland-Fayetteville Opioid Response Team (C-FORT) continued its efforts to have a well-coordinated and strategic response to opioid crisis. Between 2023-2025, federal funding supported more than 120 unique individuals in receiving transitional housing. In addition, nine individuals were trained as peer support specialist and 30 were trained as SMART Recovery Facilitators resulting in seven new SMART Recovery groups.



In October, the C-FORT Recovery Resource Center opened as a resource hub for individuals impacted by substance use and seeking recovery support services. The Center is made possible with Opioid Settlement Funds and supported by community partners who offer trainings, classes, recovery groups, and peer support specialist services.

In 2025, the health department and C-FORT partners will begin implementation of two federal grants that will expand access to naloxone training and distribution, enhance the Law Enforcement Assisted Diversion (LEAD) program and improve coordination of services for those involved with the criminal justice system.

Visit our website and social media for updates on health department programs and services.

Awards

The CCDPH Baby Store won the NC GlaxoSmithKline Foundation Child Health Recognition Award at the 2024 North Carolina Public Health Association Fall Educational Conference. The Baby Store is an incentive-based, health promotion program that aims to support healthy moms and healthy babies. The Baby Store encourages new and current clients to schedule and keep their child and maternal health appointments. Health Department clients earn “baby bucks” by attending their appointments. Once “baby bucks” are earned, they can be used at the Baby Store to purchase items such as diapers, baby wipes, clothing, car seats, sleep sacks, pack and plays and more. A health educator is available to assist the client with education and training. In 2023, there were 897 Baby Store appointments served. At the time of the award, the health department was on track to exceed the number of Baby Store appointments with 639 appointments completed by the end of June 2024. The Baby Store opened in 2010 and since then has become a staple of receiving health department services. The Baby Store was initially made possible through grants awarded by the March of Dimes and the North Carolina Office of Rural Health. Once grant funded ended, health department staff advocated to utilize county funds to enhance and continue the operation of the Baby Store. Due to the success and impact of the Baby Store, county funds have supported the Baby Store since 2021.



Cumberland County has earned Excellence in Innovation awards from the North Carolina Association of County Commissioners for the Ft. Liberty Public Health Partnership and the WIC office opening on Ft. Bragg. The Health Department has worked diligently with this collaborative group between Cumberland County Department of Public Health, Fort Bragg Department of Public Health, and UNC Chapel Hill. Opening the new location is offering a culturally responsive option to addressing food insecurity amongst military families and allows for innovative approaches to messaging on nutrition and healthy eating. Additionally, the collaboration between these partners has afforded the group to present best practices for opening a WIC office on a military installation across professional conference networks and via the Military WIC Office Council (MWOC), a monthly forum for information sharing regarding WIC and military populations.





Board of Health



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Physician, Vice Chair



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Optometrist



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Health Director



Tamra Morris
Deputy Health Director



Dr. Lori Haigler
Medical Director



Dr. Krystle Vinson
Director of Nursing



Candace York
Business Officer



Sanquis Graham
Local Public Health Administrator

For more information on Board of Health please visit <https://www.cumberlandcountync.gov/boardofhealth>.

Accreditation

The North Carolina Local Health Department (NCLHD) Accreditation Program seeks to assure and enhance the quality of local public health in North Carolina by promoting the implementation of activities for local public health departments and evaluating and accrediting local health departments on their ability to meet these activities. The program is based on the three core functions of assessment, assurance and policy development and the ten essential services as detailed in the National Public Health Performance Standards Program.



Accreditation Team

To meet the requirements of accreditation, Cumberland County Department of Public Health developed an accreditation team which currently consists of 21 staff members who worked collaboratively to collect, review, organize and upload evidence to support 41 benchmarks (147 activities).

In May 2023, CCDPH learned the exciting news that they were reaccredited with honors, an accreditation status for health departments that miss one or fewer activities within each standard. In 2024 the team has worked hard to meet the requirements of annual evidence. Their next site visit will take place in Winter 2027.

Grant Awards

Grant Programs

Triple P Engagement Data

Total caregiver served by Triple P	205
Caregivers who have used Triple P in the past	32
Total children served	291
People engaged w/outreach events	915

Triple P Trainings by Quarter

Quarter 1	0
Quarter 2	7
Quarter 3	26
Quarter 4	2

Triple P Trainings by Level

Level Selected Seminar	4
Level 3	1
Level 4 Standard/Group	1
Level 4 Baby	1
Positive Early Childhood Education Coach	1
Hybrid Positive Early Childhood Education	26
Level 5	0



Triple P Supervisor Laqualla Owens and Triple P Training & Outreach coordinator Rebecca Droge host a table at the Cumberland County Schools Child Mental Health Fair.



Triple P Supervisor Laqualla Owens provides an overview of Triple P to parents at Bill Hefner Elementary School.

Agency that engaged with Triple P staff via coaching/data submission

- _____
Anson County Partnership for Children
- _____
Cape Fear CDSA
- _____
Cumberland County DPH Health Education Division
- _____
Cumberland County DPH CMACRC Program
- _____
East Coast Migrant Health Start Project
- _____
Family Support Network of Southeastern NC
- _____
Fortitude Counseling Associates
- _____
ICO4MCH Sandhills Collaborative
- _____
Lee County DSS
- _____
Montgomery Partnership for Children
- _____
Partners for Children & Families Moore County
- _____
Sampson County DSS
- _____
Sampson County Partnership for Children
- _____
Smart Start Brunswick
- _____
Coastal Horizons

Triple P Accreditations by Quarter

Quarter 1	4
Quarter 2	3
Quarter 3	3
Quarter 4	1

*One participant started but did not complete training/accreditation

For more information on triple visit <https://www.cumberlandcountync.gov/health/triple-p>.



Child Care Health Consultant Program

Child Care Health Consultants are trained professionals with education and experience in community health and early child care education. They work with child care centers and family child care homes to ensure early educators are trained and support best practices while assisting in the prevention of common violations for state inspections or infectious disease control.



Child Care Center and Family Childcare Homes

Cumberland	22
Hoke	4

For more information on Child Care Health Consultant Program visit: <https://www.cumberlandcountync.gov/cchc>.

Tobacco Control Program

The Tobacco Control and Prevention Branch in Cumberland County remains committed to leveraging allocated funding from the TPCB of the North Carolina Division of Public Health (NCDPH). Region 6 has also received funding from a lawsuit involving Juul tobacco products. Cumberland Region 6 encompasses 10 counties: Cumberland, Hoke, Harnett, Lee, Moore, Montgomery, Randolph, Richmond, Anson, and Scotland.

Beyond our efforts spanning these 10 counties, Cumberland County collaborates closely with the Fort Liberty Department of Public Health, the UNC Lineberger Comprehensive Cancer Center, and Duke University Center for Smoking Cessation. Together, we are actively engaged in a Military Health Readiness Initiative and QI projects, addressing tobacco use and fostering health systems changes on the installation. This collaborative approach underscores our dedication to enhancing the overall health and well-being of our community.

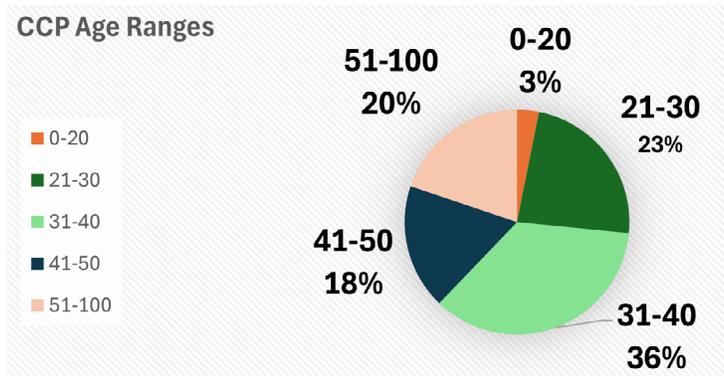
Tobacco Control Program

Individuals educated on tobacco-related topics	153
Zoning ordinances enacted as the second county in NC	1
Quitline referral site established	1
Providers and educators trained as regional tobacco treatment specialist	50

For more information on Tobacco Control visit: <https://www.cumberlandcountync.gov/tobacco-control>.

Connected Care Program

The Connected Care Program was launched in 2023 as a joint program between the Cumberland County Department of Social Services and the Department of Public Health. The goal of the program is to improve overall health outcomes and quality of life for residents in Cumberland County. Connected Care Program assists individuals and families of all ages. In 2024, Connected Care Program received 250 referrals and worked with 240 families and individuals. Additionally, Connected Care Program staff have attended numerous outreach events to address health issues, food and housing insecurity, unmet social and emotional needs, and unemployment. The Connected Care Program receives referrals from community partners and organizations through NCCARE 360, walk-ins, outreach events, by phone, and through our email address. The Connected Care Program team consists of an Administrative Officer II, a Social Work Supervisor II, Social Workers, Health Educators, a Nutritionist, a Nurse and one Income Maintenance Caseworker and a Community Social Services Assistant. Connected Care Program connects individuals and families to available resources to address their needs. For more information on the Connected Care Program visit <https://www.cumberlandcountync.gov/connected-care-program>.



Race and Gender

White Male	12
White Female	23
Undisclosed male	10
Undisclosed female	30
Other Race male	3
Other Race female	10
Black African American male	26
Black African American female	110

Healing from Within

The Healing from Within program, implemented at the Cumberland County Detention Center (CCDC), offers Medication-Assisted Treatment (MAT) and connects detainees with community resources. This collaborative initiative involves the Cumberland County Detention Center, Wellpath, and the Public Health Department. The MAT program provides FDA-approved medications to individuals with substance use disorder, to minimize the risk of post release overdose, death, and recidivism. During incarceration, detainees receive counseling, resources, and connections to external agencies for a seamless transition upon release. Additionally, our LCSW and CCDC Peer Support Specialist works closely with Veteran and Family Drug Courts to ensure comprehensive support.

Healing from Within

Participants enrolled in the Healing from Within Program	95
Individuals who actively participated in the MAT program experienced recidivism	7
Individuals, not enrolled in the MAT program were referred, given resources and connect to care for substance use disorder, mental health issues and social services during their incarceration	325



Pictured from left to right: Chantia Smith, Kaitlyn Zabler, Shawn Johnson, and Shelby Thompson (11/15/2024) at the Community H&H Stand Down.



Tessianna Bettencourt (Triple P Data coordinator) and Rebecca Droge (Training & Outreach coordinator) attend the Cumberland County Schools Principal Wellness Fair.



Staff members engaging with families and showcasing books at our Children's Book Fair, emphasizing the vital role of literacy in child development and fostering a love for reading within the community.



Triple P Training & Outreach coordinator Rebecca Droge providing introductions at Triple P's inaugural Practitioner Conference.

Environmental Health

Environmental Health	
Food and Lodging Inspections (Restaurants, daycares, lodging, institutions)	2857
Food and lodging permits issued (New Restaurants, transitional, festivals)	234
Food and lodging consultive visits/contacts	2015
New septic permits issued	537
Septic repair permits issued	146
Septic visits (evaluations, inspections, consultations)	998
Demolition permits	97
Solid waste permits	275
Well permits issued	209
Well visits (evaluations, inspections, consultations)	402
Water samples collected	300
Mosquito Dunks provided to the public	494
Public Pools/Spa permits	197
Tattoo permits	232
Tattoo Convention permits	325

Rabies Clinics	
April 13, 2024 Event (Dog and Cat vaccines)	211
October 19, 2024 Event (Dog and Cat vaccines)	80

For more information on Environmental Health visit <https://www.cumberlandcountync.gov/environmentalhealth>.

Women’s Preventive Health Services

The Women’s health clinic includes the maternity clinic which offers complete low risk prenatal care and delivery services for any pregnant Cumberland County resident. Services include: physical exams, laboratory testing and prenatal healthy lifestyle education. The family planning clinic serves women of child-bearing age desiring to plan and space births by providing contraceptives and preconception counseling. The breast and cervical cancer program (BCCCP) focuses on low-income women 40-64 years of age. Women enrolled in the program receive a pap smear and mammogram screening, and the necessary follow-up on any abnormal results. The pregnancy test counseling section offers confidential services for adolescents and adults who are seeking confirmation of their pregnancy status.

Maternal Health Clinic & Family Planning Numbers

Patients served	330
Patient visits	2,016
Family planning services	9,301 (only family planning program code)
Breast and Cervical Control Program (BCCCP)	63
Number of teens	390 teens seen (325 unduplicated patients)
Number of total positive pregnancy test	668
Number of total negative pregnancy test	237
Cancer diagnosis	1

Newborn/Postpartum Home Visiting Program

Postpartum/Newborn Home Visits

Postpartum home visits	68
Newborn home visits	68
Total of home visits completed	136

Care Management Program Services

Care Management for at Risk Children (CMARC)	
New Episodes	1017
Comprehensive Needs Assessments	5793
Patient Phone calls	4450
Texts	396
Emails	142
Face to face (home visit, community encounter, video conference)	437
Total patient centered interactions (phone call, text message, email, video conference, home visit, community encounter)	5179

Care Management for High-Risk Pregnancies (CMHRP)	
New Episodes (pregnancy assessments)	4,901
Pregnancy Medical Home Visits	1,187
Patient Phone calls	6,208
Correspondences	174
Face to face (home visit, community encounter, video conference)	3,040
Total patient centered interactions (phone call, text message, email, video conference, home visit, community encounter)	11,347
Number of outreach events	7
Number of participants	350

Adolescent Parenting Program (APP)

The Adolescent Parenting Program is a free program that serves any Cumberland County pregnant or parenting teen (19 years or younger), who wants support achieving life skills necessary to reach goals and establishing family plans. This program works with other community support agencies to educate, empower and encourage youth.

For more information on the Adolescent Parenting Program visit: <https://www.cumberlandcountync.gov/adolescent-parenting-program>.

Enrollment Data	
Total enrollment	40
Waiting list pending enrollment	7
Seniors	8
7th-11th grade	26
Early high school grads	4
Attending college/university or technical school	3
Armed Forces enlistment	4
Workforce	3
Undecided	2
Grad B3 Session	12

Terminations due to not meeting eligibility criteria	
2nd pregnancy while in adolescence	2
Moved from Cumberland County	7
Not attending school	5
Dropout	6



Adolescent Parenting program (APP) Diaper Contest tied for 2nd Place. Pictured from left to right front row: Caroline Price and Mairyn Cruz. Second Row: Janice Mitchell, Jada Powell, Kaitlyn Zabler, Shelby Thompson, Kesha Neely, Selena Wilkins, and Alicia Campbell (12/20/2024).

Clinical Services

Immunizations Clinic

# Vaccines	14,187
TB Screenings	30
TB Skin Test	3,373
Flu vaccines	1,208

For more information on the Immunizations clinic visit: <https://www.cumberlandcountync.gov/immunizations>.

Adult Health Primary Care Clinic

Cumberland HealthNET patients seen	520
Stedman Wade active patients	1,315
Total patients	2,525

For more information on adult health visit: <https://www.cumberlandcountync.gov/adult-health>.

Child Health Clinic

Well visits	955
Sick visits	1,125
Newborn home visits	68
Lab Only	189
Total Number of services	9,022

For more information on the child health clinic visit: <https://www.cumberlandcountync.gov/child-health-clinic>.

Communicable Disease Control

County Population	338,999
Chlamydia	3,245
Gonorrhea	1,301
Nongonococcal Urethritis (NGU)	107
Primary, Secondary, Early Syphilis	226
Syphilis of Unknown Duration	217
Congenital Syphilis	14
HIV	71
AIDS	26
Vaccine Preventable (Hepatitis B_Acute, Hepatitis B_Chronic, Hepatitis C_Acute, Varicella, Pertussis)	65
Hepatitis B – Perinatal	2
Tuberculosis	
New Cases	12
Rollover Active Cases from 2023	4
TB, Latent	66
TB, Latent Rollover from 2023	11
Total cases treated for Active TB 2024	T16
Foodborne Illnesses (Salmonella, Campylobacter, E. coli, Listeria, Cyclospora, Hepatitis A, Vibrio, Clostridium)	190
Waterborne Illnesses (Legionella, Crypto)	21
Vectorborne (Rocky Mountain Spotted Fever, Malaria, Lyme, Dengue, WNV)	20
Other Bacterial/Viral Illnesses (CRE, Strep A, Hflu, Menp, TSSS, NMen)	77
EPI ClinicPatients	329
Visits	2,107
Total Services	5,518
STI ClinicPatients	5,607
Visits	6,649
Total Services	52,513

*Statistics for STIs are preliminary. Full STI report not available until March/April 2025

For more information on Communicable disease visit: <https://www.cumberlandcountync.gov/sexually-transmitted-infections>.

Women, Infants, and Children Nutrition Program (WIC)

2024 Breastfeeding and Formula Feeding

Pregnant women	1,119
Fully breastfeeding women	488
Partially breastfeeding women	577
Postpartum women	711
Fully breastfed infants	520
Partially breastfed Infants	616
Fully formula fed	1,770

State/Local Agency Clinic Caseload Summary Report.
Report date 1/9/2024.

Average Participation Rate for Cumberland County WIC location

Location	Average Enrollment	Average Participation Rate
Fayetteville	6,295	91.8%
Hope Mills	3,979	92.6%
Spring Lake	1,393	87.4%
Fort Liberty	1,253	86.5%

Data is a 10-month average from Jan-Oct 2024.

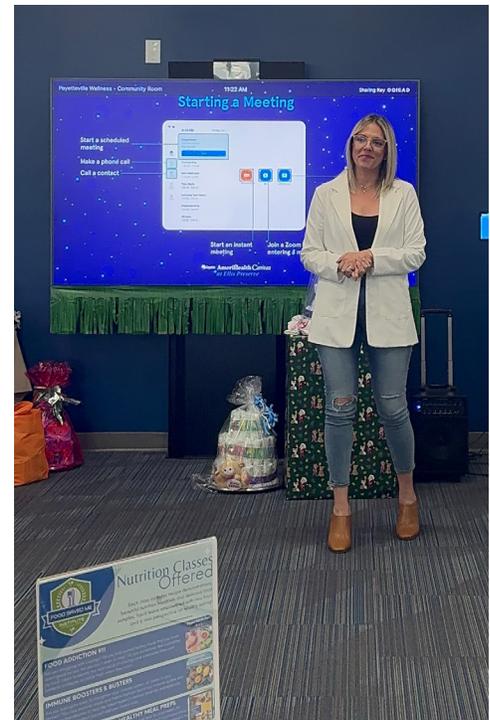
WIC Outreach Events

Outreach Events	13	87
Number of Participants	1,776	147

For more information on WIC visit:
<https://www.cumberlandcountync.gov/WIC>.



Keyonna Grant, Danielle Baldizzi, and Lory Alicea at the C.O.L.O.R.S. outreach event providing information about WIC to preschool parents.



Lory Alicea providing nutrition education at the ACNC Community Baby Shower.



Shine Through: Illuminating Hope a Youth Perspective on Mental Well-Being's Art Showcase.

Health Education

The Health Education team concluded 2025 Community Health Assessment (CHA) and plan to publish it for public and stakeholders tentatively in March 2025.

Developed the Community Health Improvement Plan (CHIP) based on the CHA priorities and are in the process of facilitating programs and tracking indicators and measuring performance of these programs to meet the needs of our citizens.

For more information on health education visit: <https://www.cumberlandcountync.gov/health-education>.

Health Education	
Individual educational sessions and/or evidence-based interventions	53

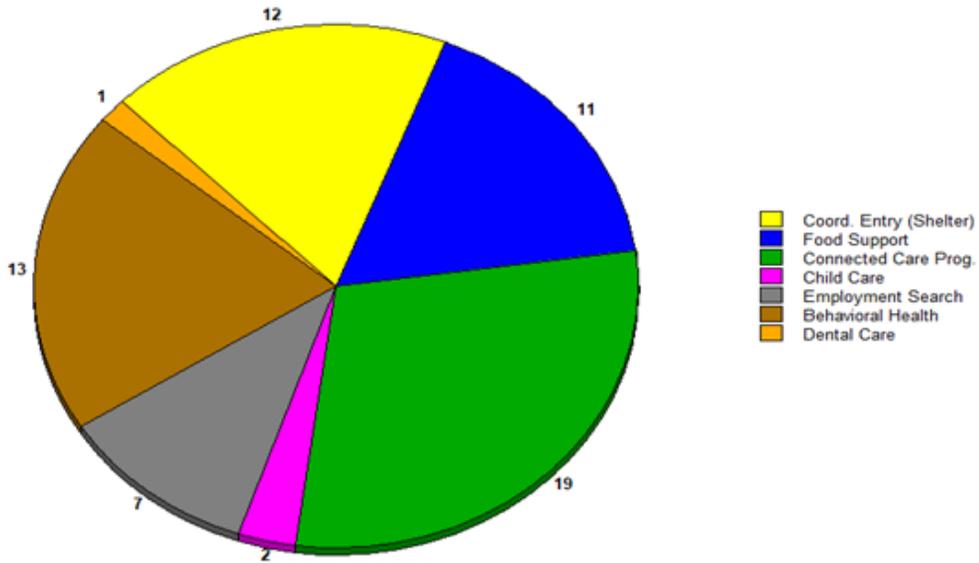
Youth Reached	
Primary school-aged youth (including those in summer programs)	150
Teen pregnancy prevention programming	407

Services Provided	
Baby Store Appointments	1,330
Materials distributed-pamphlets, condoms, hygiene kits, branded incentives, prevention/awareness brochures	10,900
Media Campaigns	9
Prepared Childbirth Classes held	4

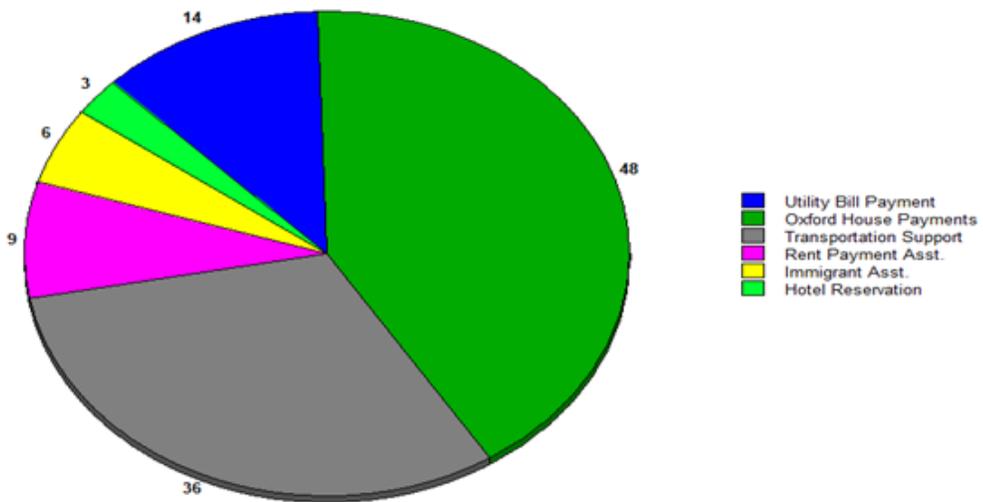
New Initiatives	
Narcan vending machine kits	1,891
Mental Health First Aid-Adult Classes held	4
988 Suicide & Crisis Lifeline materials distributed	1,409
Healthy Conversations (Barbershop) Program	
Number of conversations with clients	2,075
Number of barbers enrolled in the program	9
Southeastern NC Healthy Start Program	
Number of staff trained in data-related skills	10

Social Work

65 Social Work Case Management Referrals Sent(2024)



116 Social Work Case Management Cases (2024)



Preparedness

Pertinent events in 2024:

- Attended Quarterly LEPC Meetings (Local Emergency Planning Committee) (Jan, Apr, Jul, Oct) *appointed by board of commissioners.
- Attended Regional EPI Team Training in Beaufort County 2-1-2024.
- Conducted a Hep A TTX (Tabletop Exercise for Beaufort County 5-7-2025 EH Director attended).
- Attended a Statewide Radiological TTX (Tabletop Exercise with several county agencies involved).
- Coordinated and helped conduct an Active Assailant with an outside contractor a FSE (full Scale Exercise) for CCDPH.

For more information on Preparedness visit: <https://cumberlandcountync.gov/health/preparedness-response>.

COVID-19 Stats

COVID-19 Stats	
Child Health	120
Stedman Wade	85
Maternity	7
Laboratory proficiency samples	7

Medical Laboratory

Medical Laboratory	
In-House Test (2019 Covid)	21,204
State Lab Specimens	11,046

For more information on the Medical Laboratory visit: <https://www.cumberland-countync.gov/health/medical-laboratory>.

School Health

School Health Nurses provided services to over 50,000 students in the 87 Cumberland County Schools, PreK-12. Nurses reviewed immunizations for all students in K, 7th and 12th grades as well as Health Assessments for students entering Kindergarten and those newly enrolled into Cumberland County Schools. They also provided health screenings, medical referrals, resources for care, and education and training to school staff on emergency medications and chronic health conditions.

For more information on School Health visit: <https://www.cumberlandcountync.gov/school-health>.

One on One Health Counseling Sessions

Pre-K	98
Elementary	3,912
Middle	1,864
High	1,447
Total	7,321

Health Education Presentations

Number of presentations	390
-------------------------	-----

Screenings

Vision	7,494
Hearing	806

Student Encounters

Returned to class	13,370
Called 911	116
Sent home	2,611
Total	16,097

Pharmacy

The Cumberland County Medication Access Program (CCMAP). Is dedicated to improving the quality of life for eligible residents by operating a licensed, non-profit pharmacy that assist patients with obtaining medication for chronic disease.

Since opening, CCMAP had dispensed 480,998 prescriptions with a value of \$156 million (AWP).

For more information on the Pharmacy visit: <https://www.cumberlandcountync.gov/health/pharmacy>.

Monthly average presection request	900
Yearly prescription AWP	6,849,828

Medical/Vital Records

The Medical Records Division is responsible for managing patient records, ensuring they are scanned into a document management system. This system makes the records accessible to clinical staff, providers, and patients upon request. The division is also tasked with compliance with the Health Information Portability and Accountability Act (HIPAA), and the division’s manager serves as the HIPAA Officer. This officer ensures that all public health employees and representatives receive training on HIPAA confidentiality and security and that policies and the Notice of Privacy Practices are maintained and up to date.

Vital Records, on the other hand, handles the records of births and deaths in Cumberland County using the NCDAVE System. The deputy registrar processes the burial transit permits, follows up with doctors and medical examiners for the completion of death certificates, supports parents by assisting with Affidavits of Parentage (AOPs) home births, and maintaining vital statistics data.

For more information on Medical Records visit <https://www.cumberlandcountync.gov/vital-medical-records>.

Medical Records	
Scanned documents	98,000
Archived immunizations	2,100
Medical record requests	1,145

Vital Records	
Deaths	3,124
Births	6,409
Homebirths	25
Affidavits of parentage	40
Fetal deaths	62
Total vital records events	9,660



Cumberland - Fayetteville
Opioid Response Team



Opioid Overdose Response Training with Court Personnel (2024).



International Overdose Awareness Day at Methodist University (2024).



CFORT Mobile Outreach on Gillespie Street in Fayetteville (May 2024).



Recovery Resource Center grand opening day October 29, 2024.

Recovery Resource Center

The C-FORT Recovery Resource Center (began operation on October 29, 2024) is a resource hub for Cumberland County, offering comprehensive support to individuals in every phase of their recovery journey. It provides a range of services including peer support services, case management referrals, connections to local partner organizations, sobriety focused support groups, and opportunities, and opportunities to create peer support networks. 240 visitors served.

Partner Agencies

Broken Chains	Insight Human Services
Communicable Disease Clinical Staff	Cumberland Fayetteville Opioid Response Team (CFORT)
Connected Care Program	Triple P
Cumberland County Reentry Council	NCHRC-Syringe Exchange
Carolina Treatment Center	New Seasons
Community Paramedics	OnTrack Wellness
Cumberland County Courts	Social Determinants of Health Case Manager and Licensed Clinical Social Worker
Heal Holistic Journey	South Light

Weekly Population-Specific Recovery Support Groups

Wellness 4 Women

Recovery Dharma

Kindship Care

*Offered 3 SMART Recovery groups each week and offered Syringe Exchange services to 185 individuals.

For more information on the Recovery Center visit: <https://www.cumberlandcountync.gov/recovery-resource-center>.



In this photo, CDPH staff members are photographed forming a purple ribbon in support of Prematurity Awareness Month. This impactful display was created with the help of our Healthy Start team members, symbolizing our commitment to raising awareness about the challenges faced by premature babies and their families.

Workforce Development

In continuance of a focus to improve public health outcomes by strengthening local public health infrastructures and their workforce, the Regional Office of Workforce Development provides leadership in the areas of capacity building programs, recruitment, and evidence-based initiatives with strategic partnerships at the national, local, and state level. The regional office supports nine counties- Anson, Cumberland, Harnett, Hoke, Lee, Montgomery, Moore, Richmond, and Scotland.

For more information on workforce development visit: <https://www.cumberlandcountync.gov/health/workforce-development>.

Workforce Development Trainings

Cumulative Trainings	87
Cumulative Staff attendance	147
Cumulative CEUs earned	367.95



HR Practices Training, with HR Consultant Mrs. Shawn Straub of ALTHRPARTNERS in Greensboro, NC.

Human Resources

Human Resources	
Positions	287
New employees, hired, active and inactive	63
Promos, active and inactive	19
Licensed Medical Staff	81

For more information on Human Resources visit: <https://www.cumberlandcountync.gov/departments/hr-group/human-resources>.

Student Interns

College/University	Number of Students
Fayetteville State University	2
Walden University	2
UNC Chapel Hill	2
East Carolina University	1
University of Kentucky	1
Total	8

For more information on student internship please visit: <https://cumberlandcountync.gov/health/internships-volunteer-opportunities>.

Transportation

Transportation	Total Unduplicated Patients	Total Rides	Total No Shows	Total Cost
January	92	193	27	\$3,003.99
February	103	205	41	\$3,465.50
March	77	175	24	\$3,437.45
April	92	187	43	\$3,499.22
May	119	279	27	\$4,354.55
June	100	235	33	\$3,168.28
July	93	207	35	\$2,918.00
August	144	327	31	\$4,156.88
September	135	288	33	\$4,486.43
October	138	310	35	\$4,691.82
November	106	229	22	\$3,692.02
December	118	257	27	\$3,214.79
Total	1317	2832	378	\$44,088.93

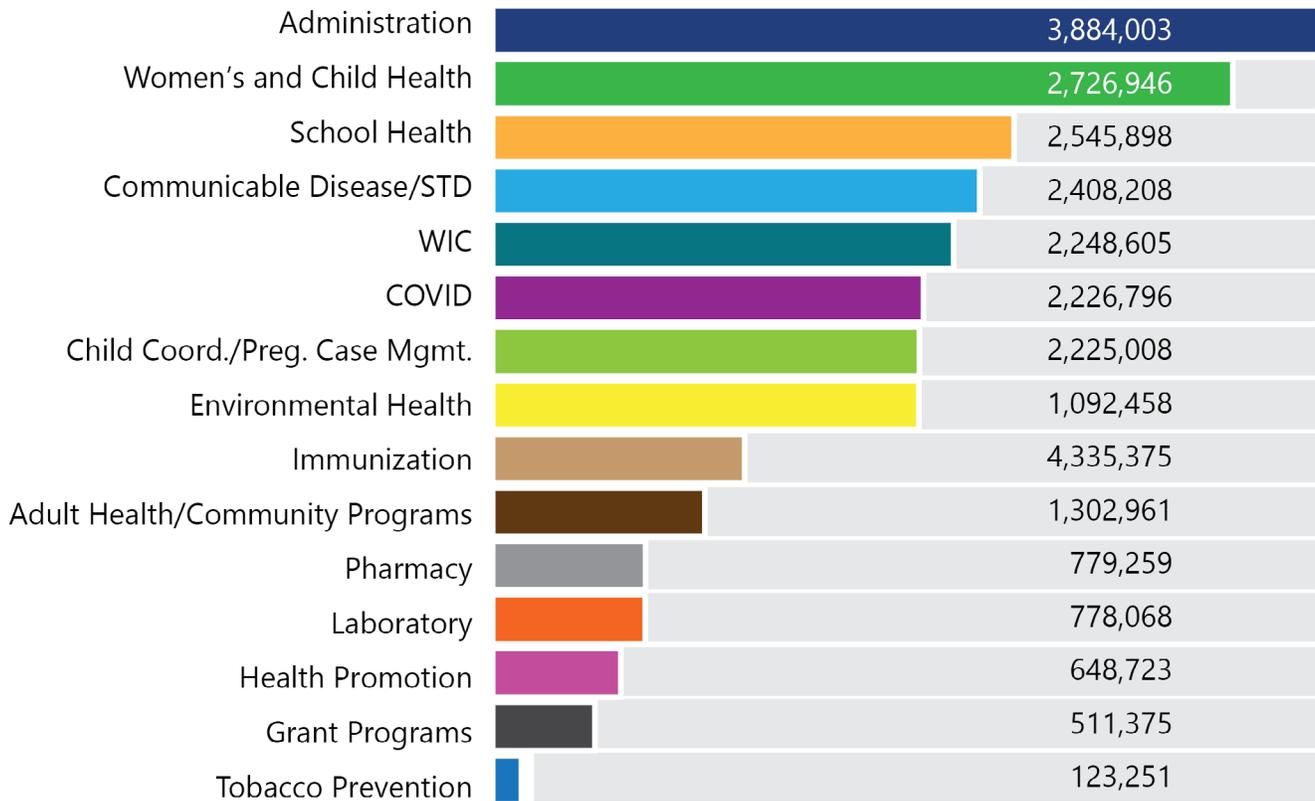
Rides by Clinic	
Mental Health	608
WIC	522
STD	452
Child health	329
Stedman Wade	220
Family Planning	196
CCP	120
Social Worker	98
Immunization	88
HealthNET	79
EPI	69
Health Education	47

Rides by Clinic	
Teen Wellness	32
Pharmacy	16
Adolescent Parenting	12
CMARC	2
Medical Records	2
CMHRP	0
Total	2,892

For more information on Transportation visit: <https://www.cumberlandcountync.gov/health/transportation>.

Finance

Expenses \$27,836,935



Revenue \$27,836,935

